



West San Leandro LINKS Shuttle



Business Improvement District (BID) Fee & Service Explanation

Since its inception in 2001, the LINKS shuttle has served businesses in West San Leandro by providing a free transportation link between places of employment and the Downtown San Leandro BART Station.

Funding for LINKS comes from grants, the City of San Leandro, business and property-owner partnerships, and the Business Improvement District (BID). The BID funds approximately half of the total LINKS budget.

Following are answers to some frequently asked questions about the BID. If you have additional questions about the BID, please contact Katie Bowman, Economic Development Manager, at (510) 577-3327 or kbowman@sanleandro.org. If you have questions about how to fill out your business license form, contact the Finance Department at 577-3381.

- **Purpose:** All fees collected from the assessment will partially fund the operation of the LINKS shuttle service to and from the downtown San Leandro BART Station. The shuttle service is a free service to riders.
- **Type of Assessment:** The BID assessment is levied only on businesses in the affected service area, within ¼ mile of the shuttle route (see attached map.)
- **Who is Exempt:** Businesses with three or fewer owners and employees, rental property owners, home businesses, and nonprofit businesses are exempt from the fees.
- **How the Assessment Is Collected:** The annual assessment is levied and collected each year in January as part of the Business License Tax renewal process. The fee is levied on a calendar year basis (January 1 to December 31).
- **Amount of the BID Assessment:** \$22.87 per owner and employee per year. In future years, the annual assessment may be increased in an amount up to the increase, if any, of the Bay Area Consumer Price Index.
- **LINKS Service Enhancements:** In 2015, the LINKS service was expanded to two routes providing more frequent service with shorter headways, reduced time required for a round-trip to and from BART, and connections to businesses that previously could not access LINKS. Coming soon – Real time bus arrival and departure times will be available through your mobile device using the Nextbus app.
- **Businesses with 50+ employees will comply with new air quality rules:** Participation in the LINKS Business Improvement District satisfies Option 3 ("Employer Provided Transit") under the new Bay Area Air Quality Management District program which requires all employers with 50 or more full-time employees to provide commuter benefits to their employees.



Free Shuttle
 Monday - Friday
 (except National holidays)
 Every 15 minutes
 Mornings: 5:45 am - 9:45 am
 Evenings: 3:00 pm - 7:00 pm
www.SanLeandroLinks.com

LINKS

Shuttle Route Map

-  North Loop
-  South Loop
-  Shared Route
-  BART

